

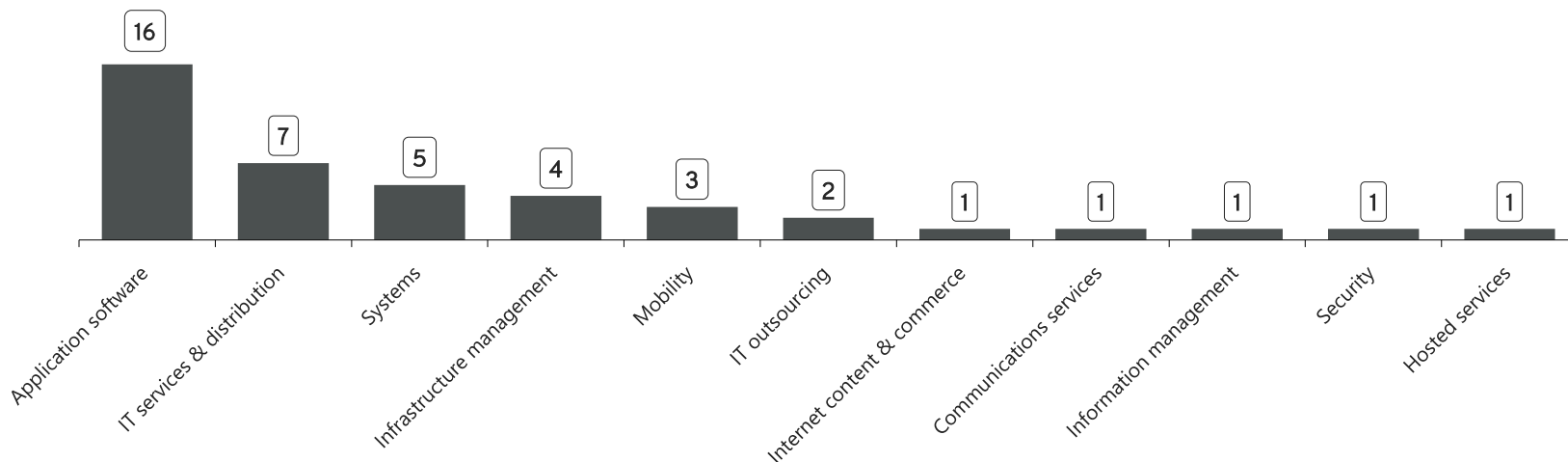


# GrowthPoint Technology Partners

Weekly M&A Transactions Report – October 11<sup>th</sup>, 2021

# Report Summary: October 4<sup>th</sup> – October 10<sup>th</sup>

Number of Deals by Major Sector



Notable Deals of the Week

TARGET	ACQUIRER	DETAILS (TEV (\$M) / TEV/Rev)
		<b>\$1,050 / NA</b> Mobile advertising network & bidding exchange
		<b>\$460 / 7.1x</b> Identity management SaaS
		<b>NA / NA</b> Project management SaaS

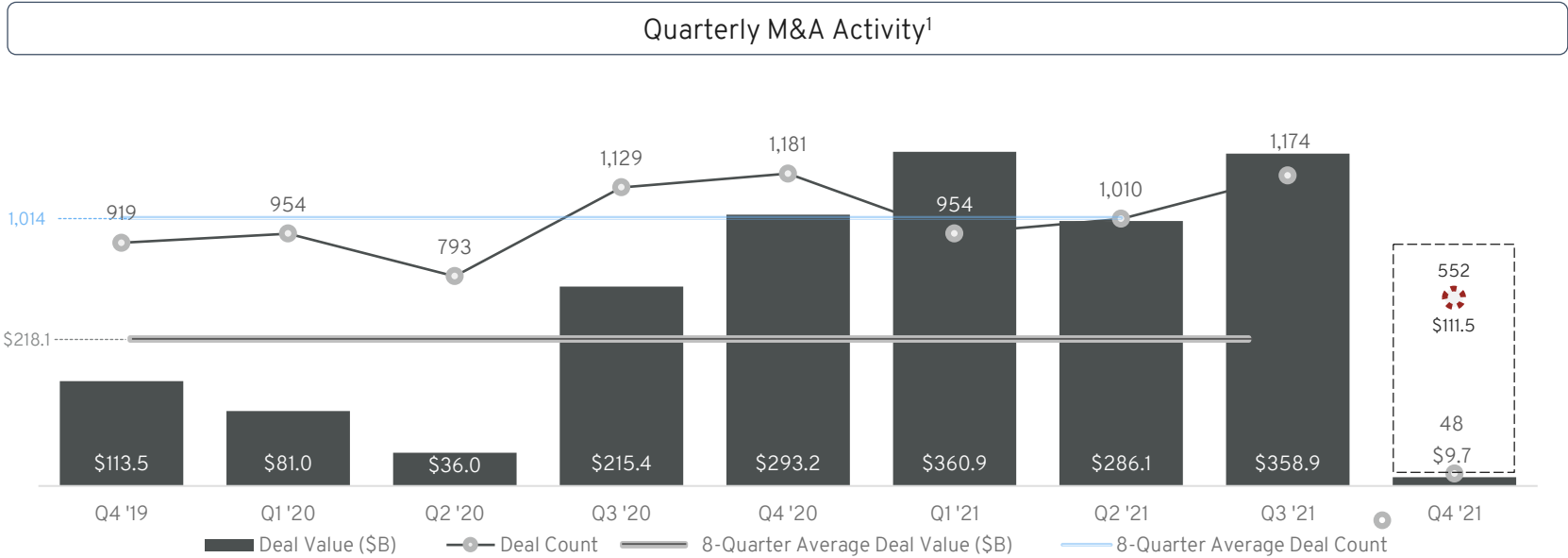
Weekly Transaction Metrics

**42 Deals**

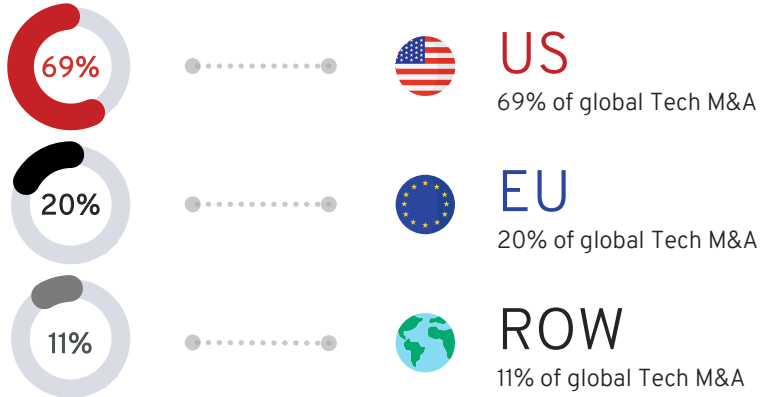
October 4<sup>th</sup> – October 10<sup>th</sup>

	TEV/Rev.	TEV (\$M)
High	7.1x	4,198
75th percentile	5.5x	1,395
Median	3.9x	108
25th percentile	2.3x	29
Low	0.7x	1

# Quarterly M&A Activity



## YTD Global Breakdown



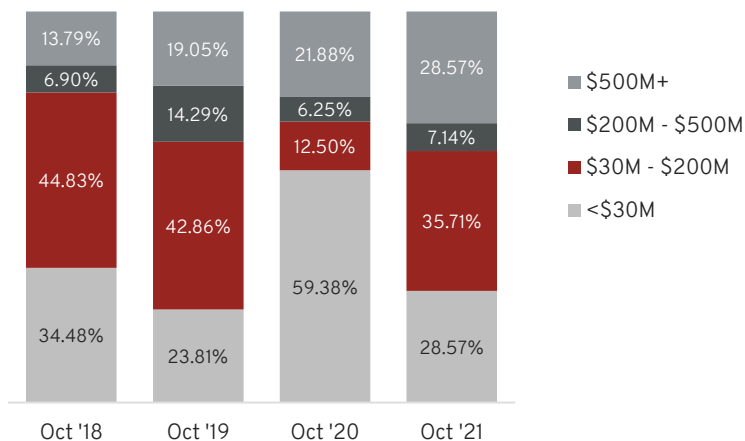
## YTD Deal Flow Analysis

	Deal Value <sup>2</sup>	Deals Closed
2021	\$1,00.10B	3,231
2020	\$343.43B	3,004
2019	\$369.31B	2,937

<sup>2</sup>Includes Telecommunication M&A activity  
 Deal Count Prediction at annualized rate  
 Deal Value Prediction at annualized rate

# Monthly M&A Activity of Deals With Announced Deal Value

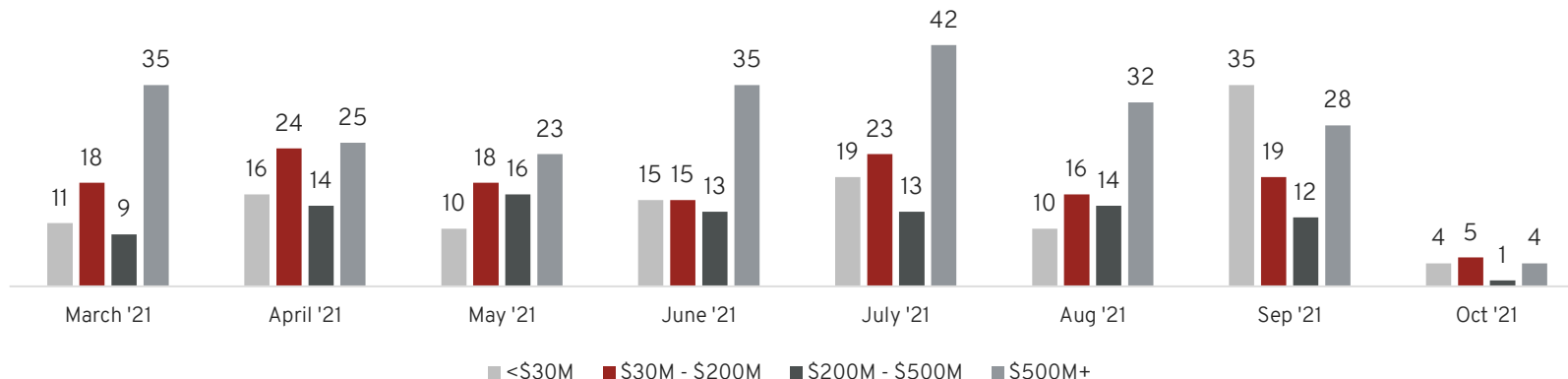
Monthly Deal Count by Announced Size YoY



YTD TEV/Rev

Deal Value	Median TEV/Rev
<\$30M	1.1x
\$30M - \$200M	3.1x
\$200M - \$500M	5.0x
\$500M+	9.9x

Monthly Deal Count by Announced Size



Transaction Overview: October 4<sup>th</sup> – October 10<sup>th</sup>

Announced	Target	Acquirer	Target Primary Sector	Target Secondary Sector	TEV (\$M)	TEV/Rev	Target Summary
10/7/2021	StarLark Beta	Zynga Inc.	Application software	Advertising enablement			Mobile game developer
10/7/2021	AdRizer LLC	ZVV Media Partners LLC	Application software	Advertising enablement	108		Advertising enablement SaaS
10/4/2021	Vidazoo Ltd.	Perion Network Ltd.	Application software	Advertising enablement	35		Advertising enablement SaaS
10/7/2021	Exceed.AI Ltd.	Genesys Telecommunications Laboratories Inc. [Permira]	Application software	Customer relationship management			Chat AI-enabled CX & marketing SaaS
10/7/2021	Pointillist Inc. [Altisource Portfolio Solutions]	Genesys Telecommunications Laboratories Inc. [Permira]	Application software	Customer relationship management	150		Customer analytics SaaS
10/4/2021	Aptness Media Group LLC (technology platform and data assets)	Zeta Global Holdings Corp.	Application software	Customer relationship management			Consumer engagement digital survey SaaS
10/4/2021	Kansys Inc	Lumine Group [Volaris Group Inc.] [Constellation Software Inc.]	Application software	Enterprise resource planning			Billing & revenue collection SaaS
10/4/2021	Oust Labs Inc.	BetterPlace Safety Solutions Private Limited	Application software	Enterprise resource planning			Workforce training & engagement SaaS
10/4/2021	Tenstreet Inc.	Providence Equity Partners LLC	Application software	Enterprise resource planning			Trucking HR management SaaS
10/7/2021	Ditto Technologies Inc. [dba Ditto]	1-800 CONTACTS Inc. [KKR]	Application software	Online marketing & e-commerce software			Eyewear recommendation SaaS
10/6/2021	MISSION CRM Ltd.	Sylogist Ltd.	Application software	Online marketing & e-commerce software	2		Donor management SaaS
10/7/2021	Ally Technologies Inc. [dba Ally.io]	Microsoft Corporation	Application software	Project management			Project management SaaS
10/5/2021	Orange Tree Technologies Private Limited [dba Mr.Milkman]	Dairy LLC	Application software	SCM			Dairy supply chain SaaS
10/7/2021	CaterXpress Pty Ltd [dba FoodStorm]	Maplebear Inc. [dba Instacart]	Application software	Vertical applications			Food catering SaaS
10/5/2021	GoProposal Ltd.	The Sage Group Plc	Application software	Vertical applications			Accounting SaaS

Transaction Overview: October 4<sup>th</sup> – October 10<sup>th</sup>

Announced	Target	Acquirer	Target Primary Sector	Target Secondary Sector	TEV (\$M)	TEV/Rev	Target Summary
10/4/2021	Context-Based 4 Casting Ltd. [dba CB4]	The Gap Inc.	Application software	Vertical applications			Retail analytics SaaS
10/7/2021	*Starry Inc.	FirstMark Horizon Acquisition Corp.	Communications services	Internet access	1,988		Internet communications services
10/4/2021	IT Authorities Inc.	WidePoint Corporation	Hosted services	General			Hosted services provider
10/5/2021	Accountsight [dba eSign Genie]	Foxit Software Incorporated	Information management	Content management			Electronic signature SaaS
10/5/2021	Nintex Group Pty Ltd. [Thoma Bravo]	TPG Capital	Infrastructure management	Business process management			Business process management SaaS
10/5/2021	Jelastic Inc. (business & technology assets)	Virtuozzo International GmbH	Infrastructure management	General			Container-based IaaS & PaaS
10/4/2021	RStor Inc. [dba RSTOR]	PacketFabric Inc.	Infrastructure management	Systems management			Hyper-distributed cloud computing SaaS
10/4/2021	CloudCheckr Inc.	NetApp Inc.	Infrastructure management	Systems management			Cloud cost analytics software
10/7/2021	TeachingBooks.net LLC [dba TeachingBooks]	OverDrive Inc. [KKR]	Internet content & commerce	Education			E-learning services
10/5/2021	The Transcription Agency LLP	VIQ Solutions Inc.	IT outsourcing	Business process outsourcing	1		Outsourced services
10/7/2021	VFS Global AG	The Blackstone Group Inc.	IT outsourcing	General			Outsourced business services
10/7/2021	Bigo Consulting SA DE CV [dba Bigo]	Keyrus SA	IT services & distribution	General			IT services
10/7/2021	IT Performa	Keyrus SA	IT services & distribution	General			IT services
10/5/2021	Centiq Group Ltd.	SoftwareONE Holding AG [SWX:SWON]	IT services & distribution	General			IT & managed services
10/5/2021	Competitive Computing Inc.	Xerox Corporation	IT services & distribution	General			IT & managed services

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Announced	Target	Acquirer	Target Primary Sector	Target Secondary Sector	TEV (\$M)	TEV/Rev	Target Summary
10/4/2021	LPA Software Solutions LLC	Converge Technology Solutions Corp.	IT services & distribution	General	9	0.7x	Data analytics IT services
10/5/2021	Advoco Inc.	Accenture plc	IT services & distribution	Systems integration			EAM systems integrator
10/4/2021	mStoner Inc	Carnegie Dartlet LLC	IT services & distribution	Web and email marketing & measurement			Digital marketing services
10/7/2021	Motus LLC [Thoma Bravo LLC]	Permira Holdings Limited	Mobility	Applications			Mobile workforce management SaaS
10/7/2021	PassWallet	Fobi AI Inc.	Mobility	Applications	1		Android mobile application
10/6/2021	MoPub Inc. [Twitter]	AppLovin Corp.	Mobility	Applications	1,050		Mobile advertising network & bidding exchange
10/4/2021	OneLogin Inc.	One Identity LLC	Security	Identity & access management	460	7.1x	Identity management SaaS
10/4/2021	Lift Up AS [dba LiftUP]	Alfa Laval AB	Systems	Controls			ESG-focused waste removal systems
10/5/2021	Sense Photonics Inc.	Ouster Inc. [NYSE:OUST]	Systems	Sensors	79		Lidar sensors
10/4/2021	Veoneer Inc.	SSW Partners LP / Qualcomm Incorporated	Systems	Sensors	4,198		Autonomous vehicle systems
10/6/2021	*Rigetti & Co. Inc.	Supernova Partners Acquisition Company II	Systems	Servers	1,550		Quantum computing systems
10/5/2021	dBmCorp Inc.	Maury Microwave Corporation	Systems	Testing systems			RF test equipment & subsystems